

SPONSORSHIP

OPPORTUNITIES



UPDATED 11.22



FORE THE WIN WORKFORCE DEVELOPMENT EVENTS:

- CENTRAL REGION**
APRIL 20, 2023
- NORTHERN REGION**
MAY 4, 2023
- SOUTHERN REGION**
OCTOBER 12, 2023
- MICHIGAN REGION**
NOVEMBER 2, 2023

EVENT SPONSORSHIP

- \$1,000 Title Sponsor
*INCLUDES ONE(1)
ATTENDEE & SPEAKING
OPPORTUNITY DURING
DINNER PRIOR TO TEE OFF.*
- \$500 Gold
- \$250 Silver
- \$100 Bronze

BAY HOST (PRINTER)

- MEMBER \$250
*LOGO/PROMOTION
2 REPRESENTATIVES
1 TOPGOLF BAY
DINNER PROVIDED*

Graphic Media Alliance has a myriad of sponsorship opportunities available. If you're looking to support our Print Contest, Printing Week events, our annual Conference or a hole at the Golf Tournament, we have an opportunity to fit you! **For 2023**, we are pleased to announce **Package Pricing** to maximize your exposure at our most popular events and publications.

\$9,500 | GOLD SPONSORSHIP PACKAGE:

This package contains each of the following events:

- PRINT EXCELLENCE AWARDS CONTEST
- PRINT WEEK EVENTS (ALL REGIONS)
- PRINT EXCELLENCE GRAND CEREMONY
- FORE THE WIN WORKFORCE DEVELOPMENT (ALL REGIONS)
- LEADERSHIP CONFERENCE
- GOLF TOURNAMENT HOLE SPONSORSHIP
- 20% OFF ADDITIONAL SPONSORSHIPS/AD IN *THE COMMUNICATOR*

Valued at \$11,550

\$7,500 | SILVER SPONSORSHIP PACKAGE:

This package contains each of the following events:

- PRINT EXCELLENCE AWARDS CONTEST
- PRINT WEEK EVENTS (ALL REGIONS)
- PRINT EXCELLENCE GRAND CEREMONY
- FORE THE WIN WORKFORCE DEVELOPMENT (ALL REGIONS)
- LEADERSHIP CONFERENCE
- GOLF TOURNAMENT HOLE SPONSORSHIP

Valued at \$8,550

\$4,250 | BRONZE SPONSORSHIP PACKAGE:

This package contains each of the following events:

- PRINT EXCELLENCE AWARDS CONTEST
- PRINT WEEK EVENTS (ALL REGIONS)
- PRINT EXCELLENCE GRAND CEREMONY
- FORE THE WIN WORKFORCE DEVELOPMENT (ALL REGIONS)
- LEADERSHIP CONFERENCE
- GOLF TOURNAMENT HOLE SPONSORSHIP

Valued at \$4,700

PRINT EXCELLENCE AWARDS SPONSORSHIP:

All sponsorship opportunities include:

- Your logo on signage at each of the four regional Print Celebrations in March 2023
- Your logo on signage at the Print Excellence Awards Grand Ceremony in Fall 2023
- Your logo in all Print Excellence Awards Regional and Best of Category booklets distributed at the four regional events and at the Grand Ceremony
- Recognition in the GMA magazine, *The Communicator* - which now has expanded circulation in Michigan
- Your logo on the association website, www.graphicmedia.org
- Recognition in all press releases related to the Print Excellence Awards

- \$1,500 Gold Level Sponsorship
- \$1,000 Silver Level Sponsorship
- \$500 Bronze Level Sponsorship



PRINT WEEK SPONSORSHIP:

All sponsorship opportunities include: Recognition in the Association's magazine, *The Communicator*; on our website; in all press releases related to the events; on all registration materials; on the large all-sponsors sign at the event; and on table tents at each table during the event; and mentions during the program.

SOUTHERN PRINT RECEPTION

MARCH 2, 2023

- \$1,500 Platinum Sponsor (2 comp RSVPs)
- \$1,250 Gold Sponsor (2 comp RSVPs)
- \$1,000 Silver Sponsor (1 comp RSVP)
- \$500 Bronze Sponsor

CENTRAL PRINT RECEPTION

MARCH 9, 2023

- \$1,500 Platinum Sponsor (2 comp RSVPs)
- \$1,250 Gold Sponsor (2 comp RSVPs)
- \$1,000 Silver Sponsor (1 comp RSVP)
- \$500 Bronze Sponsor

NORTHERN PRINT RECEPTION

MARCH 16, 2023

- \$1,500 Platinum Sponsor (2 comp RSVPs)
- \$1,250 Gold Sponsor (2 comp RSVPs)
- \$1,000 Silver Sponsor (1 comp RSVP)
- \$500 Bronze Sponsor

MICHIGAN PRINT RECEPTION

MARCH 23, 2023

- \$1,500 Platinum Sponsor (2 comp RSVPs)
- \$1,250 Gold Sponsor (2 comp RSVPs)
- \$1,000 Silver Sponsor (1 comp RSVP)
- \$500 Bronze Sponsor

PRINT EXCELLENCE GRAND CEREMONY: SEPTEMBER 14, 2023

All sponsorship opportunities include:

- Your logo on signage at the Print Excellence Awards Grand Ceremony in Fall 2023
 - Your logo on the Red Carpet photo wall
 - Your logo in the Best of Category booklets distributed at the Grand Ceremony
 - Recognition in the GMA magazine, *The Communicator* - which now has expanded circulation in Michigan
 - Your logo on the association website, www.graphicmedia.org
- \$1,500 Platinum Sponsor (2 comp RSVPs)
 - \$1,250 Gold Sponsor (2 comp RSVPs)
 - \$1,000 Silver Sponsor (1 comp RSVP)
 - \$500 Bronze Sponsor

LEADERSHIP CONFERENCE SPONSORSHIP: OCTOBER 2, 2023

All sponsorship opportunities include recognition in the Graphic Media Alliance magazine, *The Communicator*; inclusion in all press releases related to the Conference; a ¼-page ad in the Conference binder; recognition on the large sponsor sign at registration.

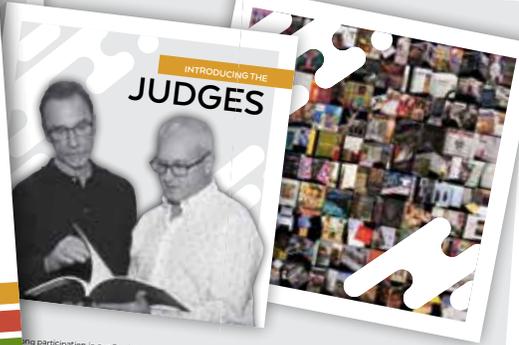
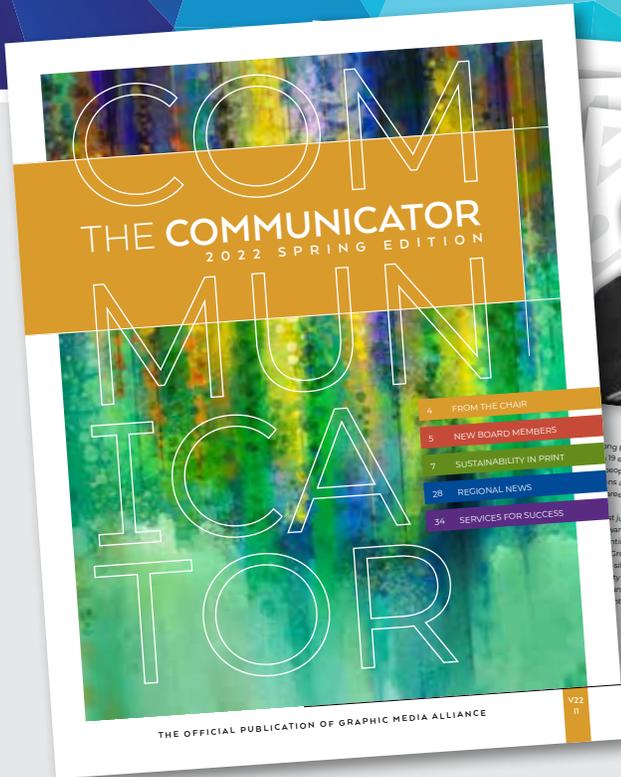
- \$2,000 Platinum Sponsor (2 comp RSVPs)
- \$1,500 Gold Sponsor (2 comp RSVPs)
- \$1,250 Silver Sponsor (1 comp RSVP)
- \$1,000 Bronze Sponsor



GOLF TOURNAMENT SPONSORSHIP OCTOBER 3, 2023

- Title Sponsorship ~~SOLD FOR 2023~~**
 - Prominent Logo on all Golf Outing promotional materials
 - Prominent Logo on signage at Registration & Lunch
 - Logo on sign at 18th Hole
 - Includes 4 comped golfers or 1 Foursome (valued at \$135 each)
 - Assist with Presentation of Awards
- Lunch Sponsorship - \$1,500**
 - Prominent Logo on all Golf Outing promotional materials
 - Prominent Logo on signage at Registration & Lunch
 - Logo on sign at 1st Hole
 - Includes 2 comped golfers (valued at \$135 each)
- Breakfast Sponsorship - \$500**
 - Prominent Logo on all Golf Outing promotional materials
 - Prominent Logo on signage at Registration & Breakfast
- Beverage Cart Sponsorship 2 available @ \$500**
 - Prominent Logo on one of the two Beverage Carts
 - Logo on event program
 - Logo on signage at Registration & Lunch
- Proximity Sponsorship - \$500**
 - Logo on signage at the tee
 - Logo on signage at Registration & Lunch
 - Logo on event program
 - Presentation of Awards
- Hole Sponsorship - \$300**
 - Logo on tee signage
 - Logo on event program
 - Logo on signage at Registration & Lunch

GET CONNECTED



Participation in our Student Design Awards is encouraged for all members interested in graphic design and could look to pursuing this career.

This year, we experienced a record number of entries submitted. It is encouraging to see people that are interested in graphic design and could look to pursuing this career.

The judges this year were experienced and talented. Ken Eberhart (retired) from Louisville, KY and Jeff Eksstein from Oakville, Ontario, Canada were the judges. These printing experts have judged many of the print entries and we are excited to get their feedback.

THANK YOU
Thank you again to all of our sponsors who helped make the 2022 Print Excellence Awards a great success. We could not do it without your continued support of the awards, Graphic Media Alliance and our industry.



The Judges chose to honor our members with **110 Gold Awards, 155 Silver Awards and 25 Bronze Awards.** All of our Regional Print Week Deceptions held March 10-11, 2022. Attendees took their job seriously and judged for themselves as they selected the best printed entry for the People's Choice Award at each reception. Many of the Best of Region award winners were truly surprised by the honor.

The 110 gold award winners went on to compete for the Association-wide title of Best of Category for each of the 36 categories. This prestigious award, along with Judge's Awards, Rising Star and Best of Show will be recognized at the Grand Ceremony slated for August.

COMMUNICATOR ADVERTISING

The Communicator is published three times a year in April, August, and December.

AD RATES	PER ISSUE	YEAR COMMITMENT	NON-MEMBER
<input type="checkbox"/> Full Page	\$800	\$2,200	x2
<input type="checkbox"/> Half Page	\$570	\$1,600	x2
<input type="checkbox"/> Quarter Page	\$300	\$850	x2
<input type="checkbox"/> Back Cover (3/4 page; Maximum Exposure)			\$3,500/yr
<input type="checkbox"/> Inside Back Cover			\$3,200/yr
<input type="checkbox"/> Inside Front Cover			\$4,000/yr

ADVISORY COUNCIL MEETINGS:

Meetings are held quarterly as either in-person, hybrid, or remote in each region.

Sponsorship will include:
Logos on event materials, signage, and featured in *The Communicator*.

<input type="checkbox"/> Michigan (all 4 sessions)	\$250
<input type="checkbox"/> Northern (all 4 sessions)	\$250
<input type="checkbox"/> Central (all 4 sessions)	\$250
<input type="checkbox"/> Southern (all 4 sessions)	\$250