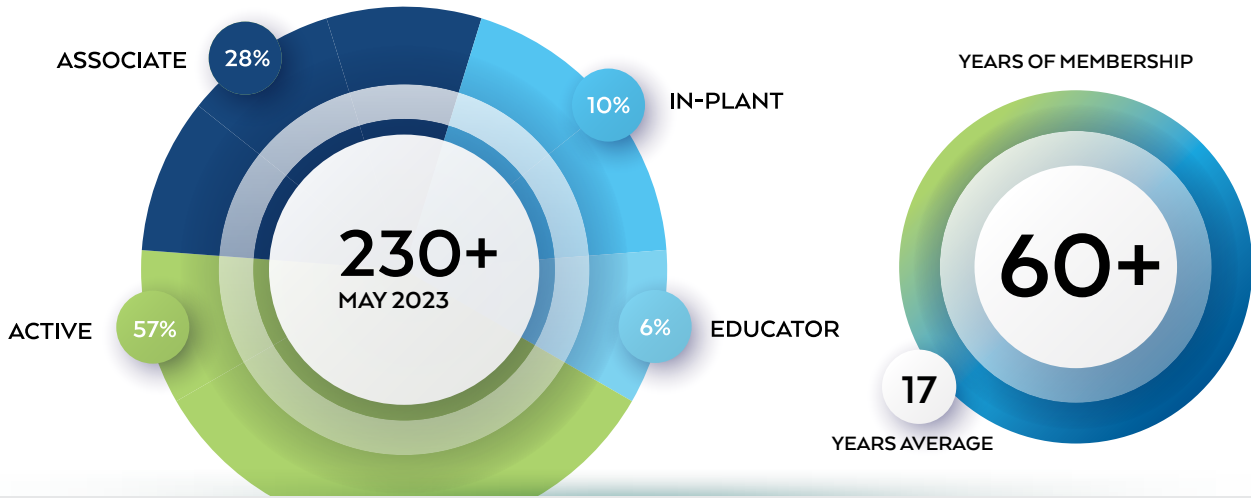


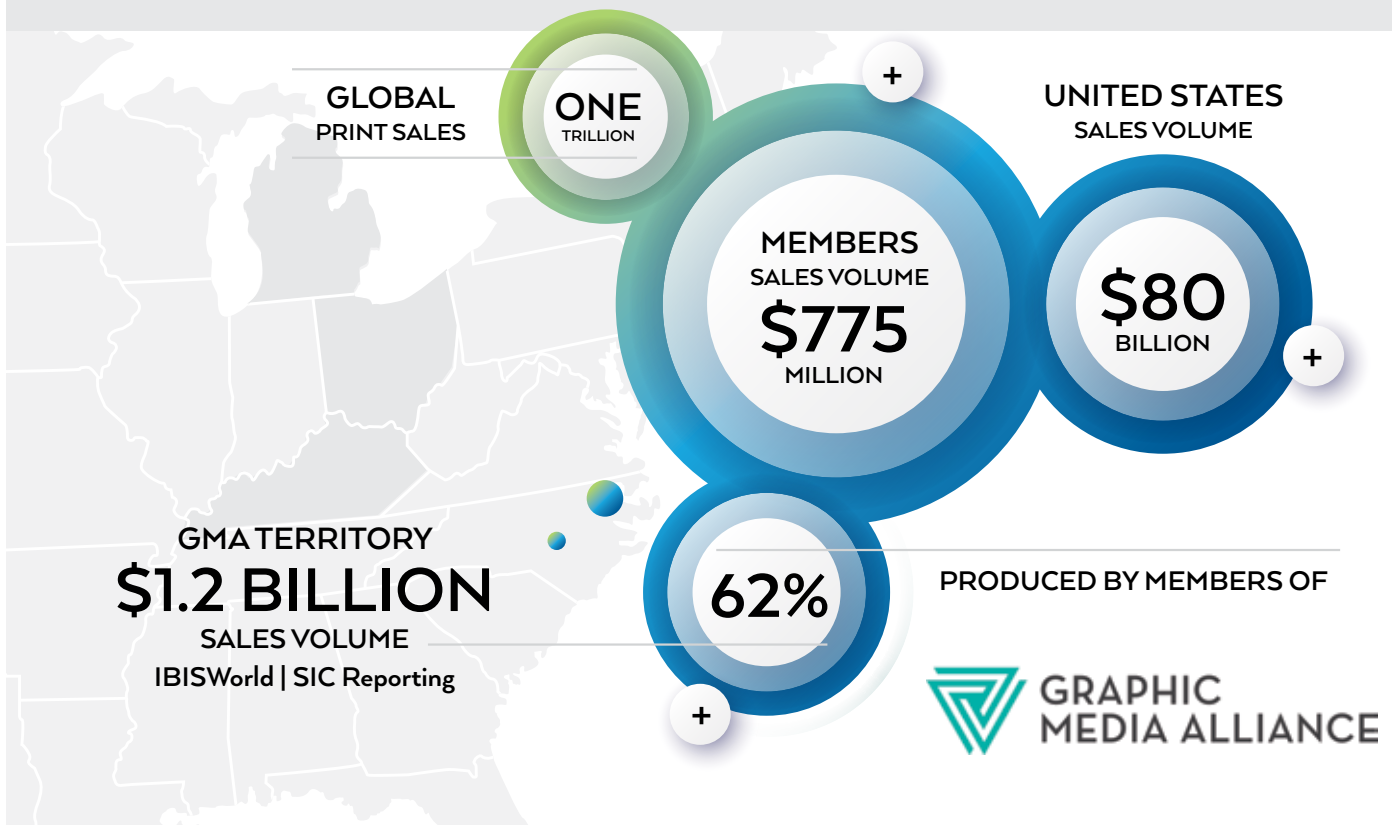


# AT A GLANCE

GRAPHIC MEDIA ALLIANCE



**Graphic Media Alliance (GMA)** is a forward-thinking association that supports the printing and graphic communications industry in Ohio, Michigan, and Northern Kentucky. By joining GMA, your company gains access to an array of innovative programs and services aimed at optimizing efficiency and driving profitability. In addition to substantial cost-saving opportunities, our unwavering commitment to industry advocacy is exemplified through our comprehensive educational initiatives, strategic workforce development efforts, and effective resolution of regional and national challenges impacting our esteemed members.



# TOP 10 BENEFITS

GRAPHIC MEDIA ALLIANCE



## ADVOCACY

### A Collaborative Conduit to Government

- Industry Advocacy
- Legislative Alerts to Members
- Webinars and Speakers

### Collective Market Development, Research and Economic Reports

- Economic Updates
- White Papers
- Industry Benchmark Studies

### Environmental, Health & Safety

- OSHA, EPA & Safety Training and Consulting
- Disaster Mutual Assistance Program
- Safety Manuals
- FSC Certification through RACG
- Shop Towel & Textile Services

### Education & Training Opportunities

- Webinars presented by national industry leaders
- Leadership Conference, Annual Meetings
- Technical, Management, Marketing & Sales Seminars
- Workforce Development and Industry Awareness
- Scholarship Programs (PIEF)

### Human Resources

- Wage + Benefits Survey
- Employee Handbooks
- Sales Compensation Survey
- Job Postings
- Listserv

## NETWORKING

### Network Opportunities

- Leadership Conference and Golf
- Print Week Events
- Print Excellence Awards
- Peer Groups
- Quarterly Regional Meetings
- FOREtheWIN Workforce Development Events
- Facility Tours

### National Network

When you join Graphic Media Alliance, you join a national affiliation of more than 5,000 industry members working with 13 industry associations to actively provide the most accurate and up-to-date technical, environmental, and business-related services available in the graphic/printing industries. In addition, unlike national associations, you will be assigned a trusted local confidant at GMA to discuss and address business issues.

## BUYING POWER & SERVICES

### Insurance and Employee Benefits

- Workers' Comp (Group Rating & Retro Programs)
- Health Insurance
- Business Insurance
- Cybersecurity Insurance
- Telemedicine, Prescription Service, Mental Health
- 401(k)

### Energy Programs

- Aggregate Buying
- Demand Response
- Webinar & Newsletters

### Group Purchase Discounts

- Credit Card Processing
- Office Supplies & Equipment
- Freight & Shipping
- Perk Plans



GRAPHICMEDIA.ORG