





**KAITLYN GOUGH**

 614-674-1450

 goughkaitlyn@gmail.com

 Kaitlyn Gough

 goughkaitlyn3590.myportfolio.com

## SKILLS

- Adobe® Illustrator, Photoshop, and InDesign
- Microsoft® Office Suite
- Project Management
- Team Leadership & Collaboration
- Client Relations
- Creative Problem Solving
- Office Organization & Communication
- Analytical Skills

## ACHIEVEMENTS

- The National Society of Leadership & Success Member
- Kappa Pi International Art Society Member
- Collegiate Track and Field/ Cross Country Athlete
- PIEF Scholarship recipient for Graphic Media Alliance
- Pulse Literary Magazine Design Winner
- Marietta College Trustee Full Tuition Scholarship

## WORK EXPERIENCE

### GRAPHIC DESIGN INTERN

THE CATHOLIC DIOCESE OF COLUMBUS | MAY 2022 - PRESENT

- Translation of Diocesan branding into effective design strategies and materials
- Graphic design project management: concept development, client meetings and consultations, pre-designs, concept approval, and preparation of final designs
- Coordination for the production and distribution of design materials with outside vendors, in collaboration with the Diocesan Purchasing office, to ensure superior and effective materials
- Preparing and editing photographs by retouching portraits, enhancing colors, and cropping compositions to use for print and online marketing purposes.
- Collaboration with Diocesan and Parish offices on digital and print design projects

### GRAPHIC DESIGN PARTNER

FIFTH STREET CONSULTING FIRM- MARIETTA COLLEGE | JAN 2024 - PRESENT

- High-functioning marketing and consulting firm working with clients
- Client relations and collaboration
- Creation of professional graphic and print media materials
- Applied problem solving and creative brainstorming
- Research and analysis of findings obtained from client feedback and organized focus groups

### SOCIAL MEDIA CONTENT CREATOR/TEAM COORDINATOR

MARIETTA TRACK AND FIELD/CROSS COUNTRY TEAMS | DEC. 2022 - PRESENT

- Coordination of team activities and outreach
- Project design for team awards, events, and activities
- Event planner for team banquets
- Social media and graphic work aligned with institution branding and team culture

### BUSINESS OWNER

NOTEWORTHY DESIGNS | JUNE 2020 - PRESENT

- Owner of greeting card and stationery business specializing in handmade greeting cards and other hand-designed stationery items
- Business and analytical skills
- Social media content creation
- Business branding and development
- Customer outreach and relations

## EDUCATION

### BACHELOR OF ARTS


MARIETTA COLLEGE | 2021 - PRESENT

**Graphic Design Major**  
**Leadership Studies Minor**

- McDonough Leadership Scholar
- 3.987 GPA | Honors Program
- High Honors Dean's List recipient per every semester



**KAITLYN GOUGH**

 614-674-1450

 goughkaitlyn@gmail.com

 Kaitlyn Gough

 goughkaitlyn3590.myportfolio.com

## WORK EXPERIENCE CONTINUED

### FREELANCE DESIGNER

SELF-EMPLOYED | MAY 2022 - PRESENT

- Project and design fulfillment
- Consistent client creative collaboration
- Full project execution

### APPRENTICE: STATUARY/ART RESTORATION

T. BRAUSCH STUDIOS | MAY 2021 - PRESENT

- Seasonal/part-time studio apprentice
- Utilizing oil paints, resin, epoxy, and various sculpting materials for complete restoration of Catholic statuary and church pieces
- Detailed stencil and painting work to restore and remodel church ceilings and structures

### ASISTANT YOUTH RUNNING COACH

COLUMBUS RUNNING COMPANY | JUNE 2021 - PRESENT

- Assisting in practices and events as an assistant youth running coach for Columbus Running Company's Summer youth running programs
- Youth development and installation of exercise routines
- Youth goal setting, planning, and mentoring

### COMMUNITY VOLUNTEER

CAMPUS MARTIUS/OHIO RIVER MUSEUMS | FEB. 2022 - APRIL 2022

- Project and program oversight work
- Museum events volunteer
- Field Trip Supervisor
- Custodial Work

### STUDENT VOLUNTEER

AMERICAN RED CROSS | SEPT. 2021 - DEC. 2021

- Collaboration with Marietta College's McDonough Leadership Program with The American Red Cross
- Online training and material review for disaster relief presentations given to school-aged children in local classroom settings


### COMMUNITY VOLUNTEER

THE WAGNALLS MEMORIAL LIBRARY | 2016 - 2019

- Collaboration with library volunteers for Summer reading and other library programs
- Book Shelving




**KAITLYN GOUGH**

 614-674-1450

 goughkaitlyn@gmail.com

 Kaitlyn Gough

 goughkaitlyn3590.myportfolio.com

## REFERENCES

### EMMA NOEL

THE CATHOLIC DIOCESE OF COLUMBUS:  
BRAND MANAGER/SENIOR GRAPHIC DESIGNER

Personal Cell: **919-780-7229**

Work Phone: **614-228-2457 ext 1322**

Email: **enoel@columbuscatholic.org**

### ANDREW ZUK

THE CATHOLIC DIOCESE OF COLUMBUS:  
ASSOCIATE DIRECTOR OF COMMUNICATIONS

Personal Cell: **614-804-1880**

Work Phone: **614-241-2555 ext 1326**

Email: **azuk@columbuscatholic.org**

### ANN NICELY

MARIETTA COLLEGE:  
FIFTH STREET CONSULTING FIRM FACULTY ADVISOR

Work Phone: **740-350-5305**

Email: **forakera@marietta.edu**

### ERIC FRUTH

COLUMBUS RUNNING COMPANY:  
CO-OWNER AND GRASSROOTS COORDINATOR

Personal Cell: **614-551-9714**

Email: **efruth@columbusrunning.com**

### TODD BRAUSCH

OWNER:  
T. BRAUSCH STUDIOS

Personal Cell: **614-306-3262**

Work Phone: **614-833-4159**

### EMILY MCCLAY

PATRON SERVICES MANAGER:  
THE WAGNALLS MEMORIAL LIBRARY

Work Phone: **614-837-4765 ext 127**

Email: **emcclay@wagnalls.org**