# NATALIE **NESTER**

VISUAL COMMUNICATION TECHNOLOGY STUDENT

I am a fourth-year Bowling **Green State University** Student studying Visual Communication Technology, proficient in many areas of creative design utilizing Adobe Creative Cloud, I have an expertise in marketing and visual communications, along with print creation, logo creation, and social media management. I have a passion for creativity, and I am seeking a career in which I can utilize my creative talents.



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natalienester 1228. wix-site.com/ portfolio



Natalie Nester

### **EXPERIENCE**

#### **GRAPHIC DESIGN INTERN** MAY 2023-MAY 2024

Fortune Brands Innovations | Therma-Tru Doors Maumee, Ohio

- Make edits to existing documents and print materials.
- Design logos for employee resource groups.
- Design necessary print materials for Therma-Tru and other Fortune Brands companies.

#### MARKETING INTERN

**AUGUST 2021-DECEMBER 2022** 

Polaris Logistics Group & Mustard Seed Education Foundation Toledo, Ohio

- Create necessary print materials for both the non-profit and company such as banners, brochures, postcards, etc.
- Edit website and update the design or content when needed.
- Maintain social media presence for both organizations, scheduling content and creating graphics for the accounts that represent the brand strategically.

#### **VP MEDIA**

MAY 2021-APRIL 2022

CHAARG (Changing Health Actions & Attitudes to Recreate Girls)
Bowling Green State University

- Maintained the social media presence, creating graphics, scheduling posts, and reacting with users in the organization.
- Created recruitment print materials.
- Photographed group pictures and action pictures of the workouts during events.

# SOFTWARE PROFICIENCIES

- Microsoft Office
- Adobe Creative Cloud
- Canva
- MailChimp
- WordPress

## **EDUCATION**

#### **BOWLING GREEN STATE UNIVERSITY**

Bachelors of Science in Technology
Visual Communication Technology Major
Dean's List (Fall 2020-Present)
Spring 2024

#### **NOTRE DAME ACADEMY**

International Baccalaureate Business
Management Student 2018-2020
International Baccalaureate Visual Arts
Student 2018-2020

4.3 GPA May 2020