

# JULIA RUSSO

GRAPHIC/WEB  
DESIGNER, ILLUSTRATOR,  
AND DEVELOPER

## Areas of Expertise

- Adobe Creative Cloud
- Problem Solving
- Multimedia
- Design Conceptualization
- Figma
- Client-Customer Service
- Visual Studio Code + MJML
- Collaboration

## Education

### BOWLING GREEN STATE UNIVERSITY 2022-2024

*BS in Technology:* Visual Communication Technology

- Specialization(s): Print and Interactive Media
- Dean's List: Fall 2022, Spring 2023
- Major GPA: 3.67

*Relevant Coursework:*

Cross Media Convergence  
Digital File Integration for Print/OI Env.  
Advanced Print and Packaging Tech.

### OWENS COMMUNITY COLLEGE 2020-2022

AA: Commercial Art Concentration  
AS: General Science Concentration

*Relevant Coursework:*

Digital Imaging  
Digital Design and Typography  
Electronic Page Layout  
World Wide Web Design

## Professional Organizations

### VISUAL COMMUNICATION TECHNOLOGY ORGANIZATION (BGSU: JUNIOR, SENIOR)

ROLE: SECRETARY, PRESIDENT (SENIOR)

- Build skills in graphic design, print, and photography through bi-weekly collaborative meetings and workshops.
- Learn best practices on portfolios through industry professionals attending work showcase events.

## Other Campus Involvement

### QUEER TRANS STUDENT UNION (QTSU) (BGSU: JUNIOR)

- Build and maintain connections with vulnerable/minority groups.
- Promote an inclusive and diverse community at BGSU.

## Contact

✉ jrusso29107@gmail.com

📍 Oregon, OH

🌐 <https://jrusso8120.wixsite.com/juliarussoportfolio>

## Work Experience

### WEB DESIGNER/DEVELOPER, PART-TIME BGSU - Marketing and Brand Strategy May 2023-Present

- Develop HTML emails, graphics for advertising, digital signage, and presentations.
- Work collaboratively with employees and campus partners to meet business goals, user needs, and deadlines.
- Keep university websites current using content management system and HTML code.

### CASHIER, PART-TIME Meijer

November 2020-Present

- Exercise the ability to collaborate and ensure efficient and quality customer service.

### PHOTO GRAPHICS ASST., PART-TIME Tesco

June-August 2022

- Utilized a photo studio, Photoshop, and a shortcut program to upload quality photos of bus parts to company website.

## Freelance Experience

### BUSINESS CARDS

- Business card created in Illustrator for Light Healer Crystals (2022).
- Personal business card created in Illustrator for Vince Cenicerros (2022, 2023).

### LOGOS

- Made-up pizza company (Liotta's) logo created in Photoshop for a University of Toledo film master's short film (2022).
- Company logo created in Photoshop for Turner concrete (2020).