

LISA GIBBS

DIGITAL DESIGN SPECIALIST



CONTACT

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PROFILE

Dedicated creative digital design professional with more than fifteen years of print, social media, and digital product industry experience. Specialized industry work has allowed me to create exceptional solutions for unique client experiences. Experiences that drive a company's brand, service and success!

APPS

- Adobe Creative Suite
- Microsoft Office
- Movavi Video Editor

SKILLS

- People Person
- Print/Pre-Press + Production/Bindery
- Branding/Social Media
- Sales/Consultation
- UX Design
- Critical Thinking
- Prototypes 2D + 3D
- Space Designer
- Excellent Communication/Management Skills
- Wireframe schematics/Light Web Design

EXPERIENCE

CAPTIVATE DESIGNS CO. | 03/2019 - PRESENT PT

Business + Sales Coordinator | Commercial Space Designer

- Sales, forecasting, costing, contracts, proposals and portfolios, for weddings, banquets, special events and all seasonal holidays.
- Creates graphics for on-line web and pop-up stores.
- Creates holiday displays and installations.

COLUMBUS STATE | 09/2009 - 08/23

Graphic Design Instructor | STUDIO 413 Creative Director

- Taught, advised, and developed Adobe Creative Suite curriculum
- Provided senior level support and all digital program products
- eLearning, redesigned improved and created assignments for Adobe Suite classes to better suit industry standards and student needs.

ELMER'S PRODUCTS, INC. | 03/2003 - 09/2009

Art Director | Product Designer

- Graphic Design
- New product development
- Sales + consults
- Retail design
- International packaging
- Consumer testing
- Corporate marketing
- focus groups + research + License Kits

SPECIAL PROJECTS

- **Governor's Residence** | Promotional materials
- **Cameron Mitchell | Edible Publications** (Monthly)
New Culinary Arts Building | Promotional ads
- **727 Boeing Columbus State** | Graphics and plane wrap
- **Honors Program | Lead Faculty Mentorship** advised students in internships and substantial scholarships.

EDUCATION

The Columbus College of Art & Design
B.F.A. in Advertising | Graphic Design | Fine Arts

CLIENT LIST

Abbott Nutrition	Family Dollar	Pixar
Arby's	Franklin County PD	Red 1 Realty
Auto Nissan North	Glucerna	Sesame Street
BP Procure	henri bendel	Similac
Cameron Mitchell	JoAnn's Fabrics	Stem
Cardinal Health	Krazy Glue	Sunoco
Columbus State	Lowe's	Target
Disney	Mac Tools	Trojan
DSW	Macy's	Victoria's Secret
Duncan Hines	Marzetti Brands	Walgreen's
EAS	Mrs. Butterworth's	Wal-Mart
Ebay	Ohio State University	Younkers
Edible Columbus	Pedialyte	Zellers
Elmer's Glue, Products	PediaSure	ZonePerfect