

BACK TO SCHOOL WITH GMA

ADVISORY COUNCIL MEETING

Join us for a “Back to School” Regional Advisory Council Meeting at GMA member schools. Learn about the programs and meet the instructors. Please note, there will be an assignment. We look forward to your participation.

Michigan Region | August 5th

Links of Novi Golf Outing (*Registration Closed*)
or Zoom (August 6th, 7th, or 8th)

Northern Region | August 6th 10AM-12PM

Cuyahoga Valley Career Center
8001 Brecksville Rd, Brecksville, OH 44141
Educator: Patrick Ruebensaal

Central Region | August 7th 10AM-12PM

Eastland Career Center
4465 S Hamilton Rd, Groveport, OH 43125
Educator: Brian Whitney

Southern Region | August 8th 10AM-12PM

Scarlet Oaks Career Campus
300 Scarlet Oaks Dr, Cincinnati, OH 45241
Educator: Reagan Brown

IMPORTANT SCHOOL BULLETIN:

School lunch will be served at each meeting. Please RSVP through the meeting invite and indicate if you will attend in person or via Zoom. If you cannot attend the meeting in your region, you are welcome to join any of the other dates or locations.

Homework Assignment:

Exercise: Turning Terrible Ideas into Gold
Objective: Encourage creativity and unconventional thinking to re-imagine sales and marketing practices by transforming terrible ideas into actionable strategies.

For this exercise: Come prepared with FIVE (5) terrible ideas on how GMA can attract new members.

Examples of bad ideas:

- 1) Provide a free cat/dog with every membership
- 2) Free food truck for the first 90 days
- 3) Year enrollment into the doughnut of the month

Come prepared! Worst suggestion gets a prize!

RSVP to info@graphicmedia.org or call 614-794-2300