- 1. <u>ALTERNATIVE PRINTING METHODS</u>
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
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- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
- **12.** <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- **16.** <u>DIGITAL PRINTING</u>
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS

You belong here.

- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
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- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
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- 36. WEB PRESS PRINTING



# **PRIVE AWARDS**

### CALL FOR ENTRIES

#### INTERACTIVE FORM





### Interactive Call For Entry

STEP

STEP

2

STEP

3

STEP

Δ

### SEND YOUR ENTRIES IN NOW!

CREATING DIFFERENTIATION AMONG YOUR COMPETITORS IS A KEY COMPONENT TO SUCCESS IN OUR INDUSTRY, AND PARTICIPATING IN THE PRINT EXCELLENCE AWARDS PROVIDES SEVERAL OPPORTUNITIES TO DO SO. DOWNLOAD THE CALL FOR ENTRIES FOR ADDITIONAL INFORMATION.

### Select the category(s) via the hyperlink located on the left.

Fill out the form on the right. \*Company details will automatically populate on additional entries.

Once the form is complete, select the "Print Form" button located on the bottom right.

Attach printed form(s) to the entries to complete the submission.

isit **graphicmedia.org** to download

#### ELIGIBILITY

Limited to companies and organizations with print or print-related manufacturing capabilities. Companies with multiple locations should submit their entries from the site at which they were manufactured. Only Graphic Media Alliance members are eligible for Best of Region and Best of Show awards.

#### **ENTRY MATERIALS ELIGIBILITY**

All entries are limited to material produced by any printing process during the prior year. Reprints are acceptable if they have not previously been entered in a GMA Print Excellence Awards Contest. The company entering a piece must have performed the majority of the printing and/or finishing work.

#### **CLASSIFICATION OF ENTRIES**

You may enter a piece using any printing method except where specifically noted. Each ink, varnish and coating used must be counted as a color to qualify for a certain category. Finishing processes, such as embossing, foil-stamping, die-cutting, etc., should NOT be counted as a color. For example: a two-color printed piece that has an aqueous coating and is embossed and die-cut would enter as a three-color entry. Each piece must be entered in the highest qualifying category possible. Entries that fail to meet all requirements for a particular category will be reclassified or disqualified.

#### **CHOOSING A CATEGORY**

To help identify the appropriate categories in which to enter your piece, consider:

\*Count the number of ink colors, including varnish. Do not count the paper or substrate or any type of foil.

**Remember:** a piece may fit more than one category. You are welcome to submit the same piece in more than one category.

#### **ENTRY REQUIREMENTS**

Completed samples ONLY may be entered. Letterheads, envelopes and business cards may be entered as a set, as one entry. A series of pieces cannot be accepted as a group with the exception of Campaigns/ Promotions, Flexographic Printing and Packaging. Each piece must be entered and judged individually. Where appropriate, the same piece may be entered in multiple categories upon payment of an entry fee for each category entered.

Entries cannot be mounted on a background or matted for judging or display. Any marked or otherwise identified samples will be disqualified from the judging unless the committee can cover or remove the identifying markings, with the exception of Printer's Self-Advertising pieces.

Submit two identical copies of each piece entered with the exception of Large Format Printing, or oversized Point-of-Purchase displays or Posters. This is to ensure an unspoiled piece for judging and display during award ceremonies. All pieces submitted will become the property of GMA and will not be returned. Entry forms are on the back of each Category Card and also available as a PDF online at www.graphicmedia.org. Each entry form must be completed in its entirety to qualify.

#### **ENTRY DEADLINE**

All entries, applications, fees and proper entry forms must be received by the GMA office in Westerville by December 31st. A \$25 late fee will be charged for all entries recieved after this deadline.

#### **ENTRY FEE**

The PEA contest entry fee has remained the same: \$35 per entry for GMA members; \$75 for nonmembers.

**Members** receive one FREE entry per year and may participate in a **BOGO**, Buy One Get One free, for up to 5 entries. Regular fees apply beyond 10 entries. There is no fee for the Student Graphic Design category.

Entries should be accompanied by a check made payable to Graphic Media Alliance. GMA team members will assist with picking up the entries when possible. Entries along with payment may be mailed or shipped to:

Graphic Media Alliance 88 Dorchester Square Westerville, OH 43081

Visit: GRAPHICMEDIA.ORG for rules and regulations, judging information and to download entry forms.

#### JUDGING

Judging will take place in January. Judges have the right to re-categorize entries if they do not fit the category in which they were originally entered. Each entry in this competition will be judged based upon its own merit.

#### PANEL OF JUDGES

A panel of out-of-state experts from national industry organizations with a minimum of 10+ years in the graphic arts industry and a thorough knowledge of printing will judge entries.

#### **3-TIERED CONTEST**

**1. Regional Competition** - Each category will be judged at a regional level. Gold, Silver and Bronze honors will be awarded to winning entries. Each region's Gold winners from the designated "printing categories" will be split by division (company size) and judged for the Best of Region awards. Only entries submitted by Association members are eligible to compete for the Best of Region awards. All Gold winners from each region will be judged by attendees at the regional Printing Week Banquets for the regional People's Choice awards.

**2. Association-wide Competition** - The Gold winners from all of the regions compete for Best of Category. All of the Best of Category winners will be judged for the Judge's Awards and judged by attendees at the Grand Ceremony for the association-wide People's Choice award. Those Best of Category winners in the designated "printing categories" will be split by division (company size) and judged for the Best of Show awards. Only entries submitted by Association members are eligible to compete for the Best of Show awards.

**3. International Leve** - Each Best of Category winner will be given one free entry into the national Americas Print Awards contest.

**4. Rising Star Award** - All companies entering the competition for the first time will have their pieces automatically entered to win this special award.

#### **DIVISIONS**

The Print Excellence Awards has four divisions for the Best of Region and Best of Show Awards so that like-size printers can compete against one another fairly. Divisions represent companies based on their size, as follows:

- 20 employees or fewer
- 21-50 employees
- 51-100 employees
- 101 and above employees

#### **CRITERIA FOR JUDGING**

- Register, clarity, and neatness of impressions
- Sharpness of halftones and line drawings
- Definition in material requiring detail
- Attention to symmetry of margins and columns
- Richness and tonal qualities of color
- Effective contrast or softness as required by design or purpose of piece
- Quality of binding, stitching, punching, die-cutting, inserting, and folding
- Unusual spacing, size, shape
- Construction and format
- Clarity and readability
- Effective execution of color
- Overall visual impact

#### **NOTIFICATION**

After judging is complete, the Gold, Silver and Bronze winners will be notified of their award(s). Best of Region and regional People's Choice Award winners will be announced at that region's Printing Week Banquet. Best of Category winners will be notified of their award(s) in the Spring of the following year. Judge's Award, Rising Star, association-wide People's Choice and Best of Show award winners will be announced at the Grand Ceremony during the Leadership Conference.

#### **AWARD CEREMONIES**

Gold, Silver and Bronze award-winning entries will be presented and on display at their region's Printing Week event in the Spring. The Best of Category, Best of Region, Judge's Awards, Rising Star and Best of Show award-winning entries will be on display at the Grand Ceremony.

#### CATEGORIES

(\*Designates "non-printing categories" which will not be eligible for Best of Region and Best of Show awards)

- 1. <u>ALTERNATIVE PRINTING METHODS</u>
- 2. <u>ANNOUNCEMENTS AND INVITATIONS</u>
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
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- 36. WEB PRESS PRINTING

### Alternative Printing Methods

CATEGORY#01

Entries submitted without an accompanying description will be disqualified.

- A | Hi-Fidelity Printing print using more than 4 colors in halftone areas to enhance images and graphics.
- B | Stochastic Printing



#### ENTRY #: \_

### PRINTEXCELLENCEAWARDS

Each entry MUST contain the following items:

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- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call **Graphic Media Alliance** at 888-576-1971.

COMPANY SUBMITTING PIECE COMPANY ADDRESS CITY, STATE, ZIP PHONE EMAIL DIVISION (check/click above the appropriate division) 20 OR FEWER 21-50 51-100 100+ EMPLOYEES EMPLOYEES EMPLOYEES EMPLOYEES ENTRY INFORMATION #1 ALTERNATIVE PRINTING METHODS CATEGORY NUMBER & NAME (E.G. #3 - ANNUAL REPORTS) SUBCATEGORY (check/click to the left of the appropriate lefter) A B C D E F G H 1 1	CONTACT PERSON	1		
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9. BROCHURES – MULTI-PAGE

- **10.** <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
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- 36. WEB PRESS PRINTING

### Announcements and Invitations

CATEGORY#02



Any item other than a poster designed to make known a social or business function, or request to be present or participate.

A | Less than Four Colors

B | Four Colors or More

### PRINTEXCELLENCEAWARDS

ENTRY #:

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- Two samples of the printed piece.
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If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call Graphic Media Alliance at 888-576-1971.

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COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
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### Annual Reports



A publication that is printed yearly which outlines various financial data and usually details corporate progress during the previous period.

- A | One or Two Colors
- B | One/Two Colors with Multi-Color Cover
- C | Three or Four Colors
- D | Five Colors or More
- E Any Report Produced
  - by Web Offset

### PRINTEXCELLENCEAWARDS

ENTRY #:

FOR OFFICIAL USE ONLY

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- 17. DIRECT MAIL
- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** <u>FLEXOGRAPHIC PRINTING</u>
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. <u>NEWSLETTERS AND HOUSE ORGANS</u>
- 23. <u>PACKAGING</u>
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- **32.** <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- **34.** TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Booklets 6" x 9" or Smaller

### CATEGORY#04



A bound volume, usually saddle stitched, consisting of no more than 72 pages, self-cover or separate cover.

A | Less than Four Colors B | Four Colors or More ENTRY #: \_\_\_\_\_

FOR OFFICIAL USE ONLY

### PRINTEXCELLENCEAWARDS

Each entry MUST contain the following items:

- One completed entry form attached to the piece. Forms must be filled out in their entirety to qualify.
- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call Graphic Media Alliance at 888-576-1971.

COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES			
COMPANY ADDRES	SO GITT, STATE, ZIF		
PHONE		EMAIL	
	/click above the app		
			-
20 OR FEWER		51-100	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFOR	MATION		
#4 BO	OKLETS 6"	X 9" OR SM	ALLER
CATEGORY NUMBE	ER & NAME (E.G. #3	- ANNUAL REPORTS	3)
		of the appropriate lette	
	C D E	F G	н і ј
A B			
A B			
TITLE OF ENTRY	PRINTER		
	PRINTER		
TITLE OF ENTRY	Printer		
TITLE OF ENTRY			

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. <u>CALENDARS</u>
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- **26.** <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Booklets

Larger than 6" x 9"





A bound volume, usually saddle stitched, consisting of no more than 72 pages, self-cover or separate cover.

A | Less than Four Colors

#### B | Four Colors or More

ENTRY #: \_\_\_\_

FOR OFFICIAL USE ONLY

### PRINTEXCELLENCEAWARDS

Each entry MUST contain the following items:

- One completed entry form attached to the piece. Forms must be filled out in their entirety to qualify.
- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

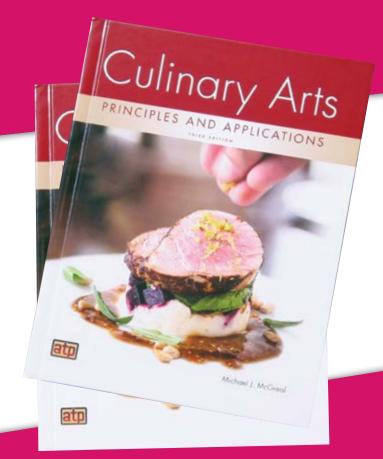
Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	SS CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	/click above the app	ropriate division)	
_	_	_	-
20 OR FEWER	21-50	51-100	100+
EMPLOYEES		EMPLOYEES	
ENTRY INFOR	MATION		
#5 BO	OKLETS LAR	GER THAN 6	″ X 9″
		- ANNUAL REPORTS	
		f the appropriate lette	
АВ	C D E	F G	ніј
TITLE OF ENTRY			
MANUFACTURING			
MANUFACTURING	PRINTER		
CLIENT NAME			
CLIENT NAME FOR OFFICIAL US	E ONLY		

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. <u>CALENDARS</u>
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** MAGAZINES AND PUBLICATIONS
- 22. <u>NEWSLETTERS AND HOUSE ORGANS</u>
- 23. <u>PACKAGING</u>
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- **26.** <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- **32.** <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- **34.** TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Books – Hardbound

CATEGORY#06



A set of printed sheets, more than 24 pages, bound together with a rigid cover.

### PRINTEXCELLENCEAWARDS

FOR OFFICIAL USE ONLY

ENTRY #:

Each entry MUST contain the following items:

- One completed entry form attached to the piece. Forms must be filled out in their entirety to qualify.
- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
OOMIACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
	21-50 EMPLOYEES	51-100 EMPLOYEES	100+ EMPLOYEES
ENTRY INFOR			
		HARDBOUN	n
		- ANNUAL REPORTS	_
		f the appropriate lette	
		FG	
А В			
AB			
A B			
TITLE OF ENTRY			
TITLE OF ENTRY			
TITLE OF ENTRY	PRINTER		
TITLE OF ENTRY MANUFACTURING R CLIENT NAME	PRINTER		

1. <u>ALTERNATIVE PRINTING METHODS</u>

- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>

4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - 6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

**10.** <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. CALENDARS

12. <u>CAMPAIGNS/PROMOTIONS</u>

13. <u>CATALOGS</u>

- INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS

**19.** FLEXOGRAPHIC PRINTING

- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING

24. POCKET FOLDERS

25. POINT-OF-PURCHASE

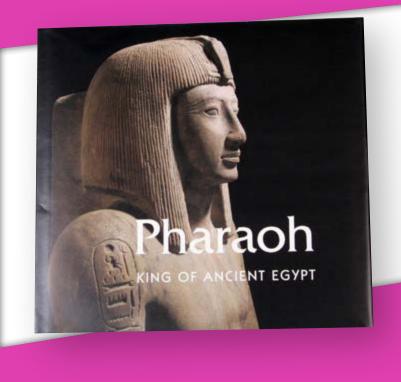
**26.** <u>POSTERS</u>

- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- **34.** TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Books -Other than Hardbound

6" x 9" or Smaller

### CATEGORY#07



A set of printed sheets, more than 72 pages, bound together. May have self-cover or flexible cover, printed separately, saddle stitched, spiral bound or glued.

A | Less than Four Colors

B | Four Colors or More

### PRINTEXCELLENCEAWARDS

ENTRY #: \_\_\_

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Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app		
	-		
20 OR FEWER	21-50	51-100 EMPLOYEES	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFORI	MATION		
	s		
#7 BOOK	OTHER THAN	HARDBOUND 6"X9	7" OR SMALLER
#7 BOOKS			
CATEGORY NUMBE	ER & NAME (E.G. #3	- ANNUAL REPORTS	S)
CATEGORY NUMBE	R & NAME (E.G. #3 eck/click to the left c	- ANNUAL REPORTS	S) er)
CATEGORY NUMBE	R & NAME (E.G. #3 eck/click to the left c	- ANNUAL REPORTS	S) er)
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CATEGORY NUMBE SUBCATEGORY (ch A B B TITLE OF ENTRY MANUFACTURING I CLIENT NAME	R & NAME (E.G. #3 eck/click to the left c C D D E PRINTER	- ANNUAL REPORTS	S) er)
CATEGORY NUMBE SUBCATEGORY (ch	R & NAME (E.G. #3 eck/click to the left c C D D E PRINTER	- ANNUAL REPORTS	S) er)

1. <u>ALTERNATIVE PRINTING METHODS</u>

- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>

4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - 6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

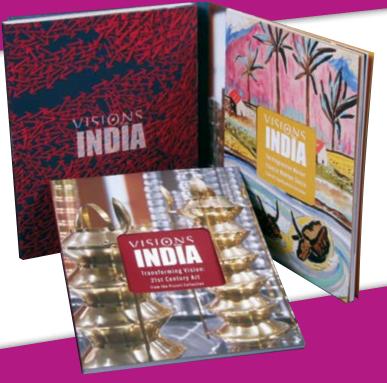
11. CALENDARS

- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. POSTERS
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Books -Other than Hardbound

Larger than 6" x 9"

### CATEGORY#08



A set of printed sheets, more than 72 pages, bound together. May have self-cover or flexible cover, printed separately, saddle stitched, spiral bound or glued.

- A | Less than Four Colors
- B | Four Colors or More
- C | Perfect Bound Any Size or Number of Colors

ENTRY #: \_\_\_\_\_

FOR OFFICIAL USE ONLY

### PRINTEXCELLENCEAWARDS

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Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT			
COMPANY SUBMIT	HING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
		51-100 EMPLOYEES	100+ EMPLOVEES
		2 207220	2.0.1207220
ENTRY INFORM			
<b>#8 BOOKS</b>	- OTHER THAN I	ARDBOUND LARG	ER THAN 6″X9″
CATEGORY NUMBE		- ANNUAL REPORTS	
	eck/click to the left o	of the appropriate lette	ər)
	eck/click to the left o		ər)
	eck/click to the left o	of the appropriate lette	ər)
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CATEGORY NUMBE SUBCATEGORY (ch	eck/click to the left o	of the appropriate lette	ər)
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CATEGORY NUMBE SUBCATEGORY (ch A B TITLE OF ENTRY	c D E	of the appropriate lette	ər)
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CATEGORY NUMBE SUBCATEGORY (ch A B B TITLE OF ENTRY MANUFACTURING F CLIENT NAME	C D E	of the appropriate lette	ər)
CATEGORY NUMBE SUBCATEGORY (ch A B B TITLE OF ENTRY MANUFACTURING F	C D E	of the appropriate lette	ər)

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

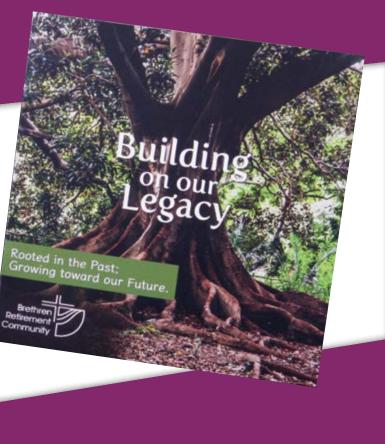
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. <u>NEWSLETTERS AND HOUSE ORGANS</u>
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- **26.** <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. <u>STUDENT GRAPHIC DESIGN\*</u>
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Brochures – Multi-Page





Multiple sheets of paper printed on both sides and folded such as 4-page/6-page/flyers/double gates/etc.

- A | Less than Four Colors
- B | Four Colors or More

### PRINTEXCELLENCEAWARDS

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Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT	LING PIECE		
COMPANY ADDRES	S CITY STATE 71P		
00111711171201120			
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
	21-50	51-100	100+
		EMPLOYEES	EMPLOYEES
ENTRY INFOR			
	RROCHLIRES	5 – MULTI-PA	GE
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	) 
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	) 
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	) 
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	) 
CATEGORY NUMBE	R & NAME (E.G. #3 eck/click to the left c	- ANNUAL REPORTS	) 
CATEGORY NUMBE SUBCATEGORY (ch	R & NAME (E.G. #3 eck/click to the left c	- ANNUAL REPORTS	) 
CATEGORY NUMBE SUBCATEGORY (ch	R & NAME (E.G. #3 eck/click to the left c	- ANNUAL REPORTS	) 
CATEGORY NUMBE SUBCATEGORY (ch	R & NAME (E.G. #3 eck/click to the left c C D E E	- ANNUAL REPORTS	) 
CATEGORY NUMBE SUBCATEGORY (ch A B B TITLE OF ENTRY MANUFACTURING E	R & NAME (E.G. #3 eck/click to the left c C D E E	- ANNUAL REPORTS	) 

1. <u>ALTERNATIVE PRINTING METHODS</u>

- 2. <u>ANNOUNCEMENTS AND INVITATIONS</u>
- 3. <u>ANNUAL REPORTS</u>

4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND
   6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. <u>CALENDARS</u>

12. <u>CAMPAIGNS/PROMOTIONS</u>

13. <u>CATALOGS</u>

- INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING

24. POCKET FOLDERS

- 25. POINT-OF-PURCHASE
- 26. POSTERS
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- **34.** TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Brochures/ Catalog Sheets – Single Sheet





A single sheet of paper printed on both sides – can be folded or not.

A | Less than Four Colors

B | Four Colors or More

### PRINTEXCELLENCEAWARDS

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- Two samples of the printed piece.
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Questions? Call Graphic Media Alliance at 888-576-1971.

All entry materials must be received in Westerville by: DECEMBER 31ST

CONTACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
		51-100 EMPLOYEES	100+ EMPLOVEES
ENTRY INFOR			
		CATALOG S	-
		- ANNUAL REPORTS	
		F G	
TITLE OF ENTRY			
MANUFACTURING F	PRINTER		
CLIENT NAME			
CLIENT NAME			
FOR OFFICIAL US	EONLY		



ENTRY #: \_\_\_

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

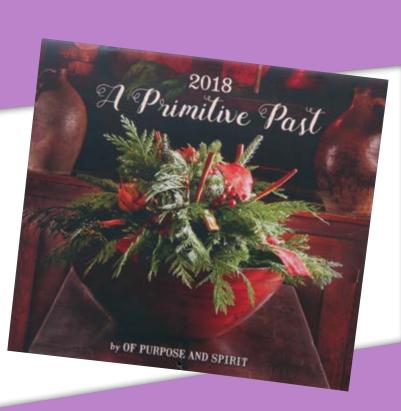
- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. <u>CALENDARS</u>
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
- **17.** DIRECT MAIL
- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING

24. POCKET FOLDERS

- 25. POINT-OF-PURCHASE
- **26.** <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. <u>STUDENT GRAPHIC DESIGN\*</u>
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Calendars

### CATEGORY#11



A printed system for referencing days of the week to dates of the month in an orderly fashion.

A | Less than Four Colors

#### B | Four Colors or More

FOR OFFICIAL USE ONLY

### PRINTEXCELLENCEAWARDS

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- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

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Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT			
COMPAINT SUBINIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE			
DIVISION (check/			
20 OR FEWER	21-50	51-100	100+ EMPLOYEES
EMPLOYEES	EMPLOYEES	LIVII LOTELO	
EMPLOYEES			
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EMPLOYEES	MATION #11 CAL R & NAME (E.G. #3 ack/click to the left of C C D E R	ENDARS - ANNUAL REPORTS of the appropriate lette	S) 9r)
EMPLOYEES	MATION #11 CAL R & NAME (E.G. #3 ack/click to the left of C C D E R	ENDARS - ANNUAL REPORTS of the appropriate lette	S) 9r)

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- 7. <u>BOOKS OTHER THAN HARDBOUND</u> - <u>6" X 9" OR SMALLER</u>
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- **13.** <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
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- **15.** <u>CORPORATE COMMUNICATIONS</u>
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- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** FLEXOGRAPHIC PRINTING
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- **21.** MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
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- 25. POINT-OF-PURCHASE
- 26. POSTERS
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Campaigns/ Promotions

CATEGORY#12



Several pieces with the same theme for a corporation or organization. All pieces should be submitted as a single entry.

- A | Campaigns multiple printed pieces
- B | Cross Media Promotions campaign which includes print and at least one other type of media, such as website, information, architecture, interior or exterior design, construction, programming, video production, photography, Flash marketing presentations, and/or Online Marketing.

Entries will be judged as follows: 50% print, 25% consistency and 25% complexity.



#### ENTRY #: \_\_\_\_

### PRINTEXCELLENCEAWARDS

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- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

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Questions? Call Graphic Media Alliance at 888-576-1971.

COMPANY INFORMATION		
CONTACT PERSON		
COMPANY SUBMITTING PIECE		
COMPANY ADDRESS CITY, STATE, ZIF		
PHONE	EMAIL	
DIVISION (check/click above the app	propriate division)	
20 OR FEWER 21-50 EMPLOYEES EMPLOYEES	51-100 EMPLOYEES	100+ EMPLOYEES
ENTRY INFORMATION		
#12 CAMPAIGN		
CATEGORY NUMBER & NAME (E.G. #		
SUBCATEGORY (check/click to the left		
	F G	IHEL II J
TITLE OF ENTRY		
MANUFACTURING PRINTER		
CLIENT NAME		
FOR OFFICIAL USE ONLY		

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
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- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
- 5. <u>BOOKLETS</u>
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- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
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  - <u>PRODUCT</u>
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- **19.** FLEXOGRAPHIC PRINTING
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- 23. PACKAGING
- 24. POCKET FOLDERS
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- 26. <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Catalogs – Informational & Institutional





A list of items arranged systematically with a brief description. Includes educational, charitable, non-profit organizations, service-oriented companies, etc.

- A | Less than Four Colors
- B | Less than Four Colors with
- Multi-Color Cover
- C | Four Colors or More



#### ENTRY #: \_\_\_\_\_

#### PRINTEXCELLENCEAWARDS

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CONTACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
20 OR FEWER		51-100	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFOR	NATION		
#13 CATAL	OGS (INFOR	MATIONAL & IN	STITUTIONAL)
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	5)
SUBCATEGORY (ch	eck/click to the left c	of the appropriate lette	ər)
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АВ			
AB			
TITLE OF ENTRY			
TITLE OF ENTRY	PRINTER		
TITLE OF ENTRY	PRINTER		
TITLE OF ENTRY MANUFACTURING R CLIENT NAME			
TITLE OF ENTRY			

- 1. ALTERNATIVE PRINTING METHODS
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- 11. <u>CALENDARS</u>
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- **17.** DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** <u>FLEXOGRAPHIC PRINTING</u>
- **20.** LARGE FORMAT PRINTING
- **21.** <u>MAGAZINES AND PUBLICATIONS</u>
- 22. <u>NEWSLETTERS AND HOUSE ORGANS</u>
- 23. <u>PACKAGING</u>
- 24. POCKET FOLDERS
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- **26.** <u>POSTERS</u>
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- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- **32.** <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- **36.** <u>WEB PRESS PRINTING</u>

### Catalogs -Product

CATEGORY#14



Directed at consumer or specialized markets. Usually contains a list of tangible goods or items, arranged systematically with a brief description. Must be four or more pages.

- A | Less than Four Colors
- B | Four Colors
- C | Five Colors or More



#### ENTRY #: \_\_\_\_

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COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE			
DIVISION (check		propriate division)	
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CLIENT NAME			
FOR OFFICIAL US	E ONLY		
	E ONLY		

- 1. ALTERNATIVE PRINTING METHODS
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- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
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- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
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- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
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- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Corporate Communications

CATEGORY#15



Printed pieces directed at special groups that promote the company, identify new markets served, or generally acquaint their audience with a firm's activities. Category does not include annual or interim reports, product catalogs or employee newsletters.

- A | Less than Four Colors
- B | Four Colors or More

#### FOR OFFICIAL USE ONLY

#### ENTRY #: \_\_\_\_

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COMPANY SUBMITTING PIEC	CE		
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COMPANY ADDRESS CITY, S	STATE, ZIP		
PHONE	EMAIL		
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		INICATIONS	
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TILE OF ENTRY			
MANUFACTURING PRINTER			
CLIENT NAME			

- 1. ALTERNATIVE PRINTING METHODS
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- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

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- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. CALENDARS

- 12. <u>CAMPAIGNS/PROMOTIONS</u>
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- **15.** <u>CORPORATE COMMUNICATIONS</u>
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- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Digital Printing

### CATEGORY#16



Piece produced under a toner-based or inkjet production process.

- A | Digital Printing—Brochures and Booklets 72 pages or less, bound (saddle-stitched, perfect, Wire-O, not case bound)
- B | Digital Printing—Books Hardbound more than 24 pages (bound together with a rigid cover)
- C | Digital Printing—Books Other than Hardbound more than 72 pages (bound together with selfcover or flexible cove, printed separately, saddle stitched, spiral bound or glued)
- D | Digital Printing—Posters
- E | Customized/Personalized/Variable-Data Digital
- Printing Personalized or customized product.

Entries must include at least two different pieces from the run and a brief description (a sentence or two) of the project, the system, and technique used to produce the entry. Entries submitted without an accompanying description will be disgualified. FOR OFFICIAL USE ONLY

#### ENTRY #:

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COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check/	click above the app	ropriate division)	
20 OR FEWER EMPLOYEES		51-100 EMPLOYEES	100+ EMPLOYEES
	NATION		
	#16 DIGITA		
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	5)
SUBCATEGORY (che	eck/click to the left o	of the appropriate lette	ər)
АВ	C D E	FG	ныј
TITLE OF ENTRY			
MANUFACTURING F	PRINTER		
CLIENT NAME			
FOR OFFICIAL USE	ONLY		
		FNTBY #	

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4. <u>BOOKLETS</u>

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11. <u>CALENDARS</u>

12. <u>CAMPAIGNS/PROMOTIONS</u>

**13.** <u>CATALOGS</u>

- INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
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- **36.** <u>WEB PRESS PRINTING</u>

### **Direct Mail**

### CATEGORY#17



Marketing communications delivered directly to a prospective purchaser via the U.S. Postal Service or a private delivery company.

- A | Business to Business Pieces
- B | Business to Consumer Pieces
- C | 3 Dimensional Pieces



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CONTACT PERSON			
COMPANY SUBMIT	FING PIECE		
COMPANY ADDRES			
COMPANY ADDRES	S GITT, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	ropriate division)	
20 OR FEWER		51-100	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFORM	MATION		
	#17 DIRI	ECT MAIL	
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	S)
SUBCATEGORY (ch	eck/click to the left c	of the appropriate lette	er)
АВ	C D E	FG	н і ј
TITLE OF ENTRY			
TITLE OF ENTRY			
	PRINTER		
	PRINTER		
MANUFACTURING F	PRINTER		
MANUFACTURING F			
MANUFACTURING F CLIENT NAME FOR OFFICIAL USI			

- 1. <u>ALTERNATIVE PRINTING METHODS</u>
- 2. <u>ANNOUNCEMENTS AND INVITATIONS</u>
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

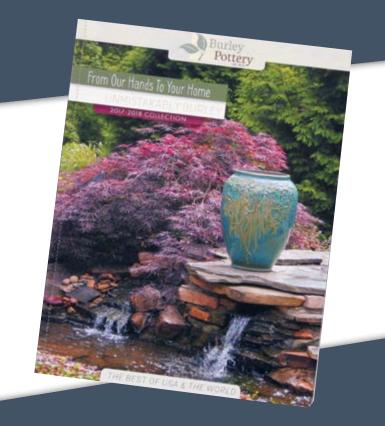
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND

   6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND

   LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- **10.** <u>BROCHURES/CATALOG SHEETS</u> - SINGLE SHEET
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
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- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. POSTERS
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Environmentally Sound Materials





Submit an entry and a paragraph (without company name noted) describing the materials and processes employed. Entries submitted without an accompanying description will be disqualified. Entries must use at least two of the following:

- ► Recycled, FSC, PEFC, SFI or PCW certified paper
- Soy or vegetable-based inks
- Direct-to-plate
- Other environmentally sound product not mentioned above



#### ENTRY #: \_\_\_\_

#### PRINTEXCELLENCEAWARDS

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Questions? Call Graphic Media Alliance at 888-576-1971.

CONTACT PERSON			
COMPANY SUBMIT	TING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check	click above the app	propriate division)	
20 OR FEWER EMPLOYEES		51-100 EMPLOYEES	100+ EMPLOYEES
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#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch	ONMENTAI	3 - ANNUAL REPORTS of the appropriate letter	5) er)
#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch	ONMENTAI	3 - ANNUAL REPORTS of the appropriate letter	5) er)
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#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch	CONMENTAL R & NAME (E.G. #3 eck/click to the left of C D E	3 - ANNUAL REPORTS of the appropriate letter	5) er)
#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch A B TITLE OF ENTRY	CONMENTAL R & NAME (E.G. #3 eck/click to the left of C D E	3 - ANNUAL REPORTS of the appropriate letter	5) er)
#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch A B TITLE OF ENTRY	CONMENTAL R & NAME (E.G. #3 eck/click to the left of C D E	3 - ANNUAL REPORTS of the appropriate letter	5) er)
#18 ENVIR CATEGORY NUMBE SUBCATEGORY (ch A B TITLE OF ENTRY MANUFACTURING I	CONMENTAL R & NAME (E.G. #3 ack/click to the left C D D E PRINTER	3 - ANNUAL REPORTS of the appropriate letter	5) er)

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
- 5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

- **10.** <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
- **17.** DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
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- 25. POINT-OF-PURCHASE
- 26. POSTERS
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- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Flexographic Printing

CATEGORY#19



Please include a one paragraph (4-5 sentences only) explanation for judges on all flexographic pieces entered. Please do not include company name on this explanation. Entry should be submitted adhered to the actual product, when possible.

A | Rolled

B | Shrink Sleeve

FOR OFFICIAL USE ONLY

#### ENTRY #: \_\_\_\_

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COMPANY INF	ORMATION		
CONTACT PERSON			
COMPANY SUBMIT	ING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check/			
			_
20 OR FEWER	21-50	51-100	100+
EMPLOYEES		EMPLOYEES	
ENTRY INFORM	NATION		
#19	FLEXOGRA	PHIC PRINT	NG
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORT	S)
SUBCATEGORY (che	eck/click to the left c	of the appropriate lett	ər)
АВ	C D E	FG	ніј
TITLE OF ENTRY			
MANUFACTURING F	RINTER		
CLIENT NAME			
FOR OFFICIAL USE	ONLY		
CATEGORY/SUBCAT	FGORY	ENTRY #	

- 1. ALTERNATIVE PRINTING METHODS
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- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Large Format Printing





Projects must contain one dimension over 60 inches. Examples include trade show graphics, wallcoverings, interior décor, museum graphics, retail signage, and event signage. Entries can be submitted by a printed piece or via a photograph of the installed application. All pieces must be submitted with a detailed description of the project, including the print production process used. Pieces submitted via photograph must also contain a representative sample (36" x 36" minimum) of the actual printed project using the same materials and production process for print quality determination. Entries smaller than 60 inches, or without the required description, photograph or print sample will be disqualified.



### PRINTEXCELLENCEAWARDS

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COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE DIVISION (check/			
	click above the app	ropriate division)	_
20 OR FEWER	21-50	51-100	100+
EMPLOYEES		EMPLOYEES	
ENTRY INFORM	NATION		
#20	LARGE FOR	RMAT PRINTI	NG
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	S)
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- 1. <u>ALTERNATIVE PRINTING METHODS</u>
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- 36. WEB PRESS PRINTING

### Magazines and Publications





A periodical containing miscellaneous pieces such as articles, stories, and advertising, usually illustrated.

- A | Monthly
- B | Periodic Issues



### ENTRY #: \_\_\_\_\_

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DIVISION (check			
20 OR FEWER EMPLOYEES		51-100 EMPLOYEES	100+ EMPLOYEES
ENTRY INFORM			
	VIATION		
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#21 MA CATEGORY NUMBE SUBCATEGORY (ch A B B TITLE OF ENTRY MANUFACTURING F CLIENT NAME	C D E E	- ANNUAL REPORTS	S) er)

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- 34. TAGS, LABELS AND DECALS
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- 36. WEB PRESS PRINTING

### Newsletters and House Organs

### CATEGORY#22



A printed sheet, pamphlet, or other incorporated communication containing news or information of interest to a special group; a periodical distributed by a business among its employees and customers.

- A | Less than Four Colors
- B | Four Colors or More

### FOR OFFICIAL USE ONLY

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CONTACT PERSON			
COMPANY SUBMIT	ING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check/	click above the app	propriate division)	
20 OR FEWER		51-100	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFORM	NATION		
#22 NEW	SLETTERS A	ND HOUSE	ORGANS
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	S)
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TITLE OF ENTRY			
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	TUNTER		
CLIENT NAME			
FOR OFFICIAL USE			

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- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Packaging

### CATEGORY#23



Includes single cartons and containers or an integrated series. Integrated series should be entered as a single unit.

- A | Folding Cartons
- B | Flexible Packaging or Pouches
- C | Corrugated

### PRINTEXCELLENCEAWARDS

ENTRY #: \_\_

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CONTACT PERSON			
COMPANY SUBMIT	ING PIECE		
COMPANY ADDRES	S CITY, STATE, ZIP		
PHONE		EMAIL	
DIVISION (check/			
			-
20 OR FEWER		51-100	100+
EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
ENTRY INFORM	IATION		
	#23 PAC	KAGING	
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	S)
		f the appropriate lette	ər)
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TITLE OF ENTRY			
MANUFACTURING F	RINTER		
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FOR OFFICIAL USE			
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- 36. WEB PRESS PRINTING

### Pocket Folders

### CATEGORY#24



A single sheet of paper folded to form one or more pockets, glued or unglued.

- A | Less than Four Colors Folder Only
- B | Four Colors or More Folder Only
- C | With Loose Inserts Any Number of Colors
- D | With Stitched Inserts Any Number of Colors



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20 OR FEWER		51-100 EMPLOYEES	100+ EMPLOYEES
		EMFLOTEES	EIVIFLUTEES
ENTRY INFORM	MATION		
	#24 POCKE	T FOLDERS	
CATEGORY NUMBE	R & NAME (E.G. #3	- ANNUAL REPORTS	
SUBCATEGORY (che	eck/click to the left c	f the appropriate lette	er)
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TITLE OF ENTRY			
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	E ONLY		

- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>
  - <u>6" X 9" OR SMALLER</u>
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- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
  LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Point-Of-Purchase



Any piece used to promote a product or installed near merchandise to aid sales. Examples include cartons, displays, easels, action pieces and banners.

- A | Large Includes any large in-store promotional materials such as floor displays or large hanging displays.
- B | Small Includes any in-store promotional materials such as take-ones, counter cards, shelf displays, etc.

### PRINTEXCELLENCEAWARDS

ENTRY #: \_\_

FOR OFFICIAL USE ONLY

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		- ANNUAL REPORTS	
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MANUFACTURING F	RINTER		
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- 1. ALTERNATIVE PRINTING METHODS
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4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. CALENDARS

- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL

14. CATALOGS

- <u>PRODUCT</u>

15. CORPORATE COMMUNICATIONS

16. DIGITAL PRINTING

17. DIRECT MAIL

**18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>

**19.** FLEXOGRAPHIC PRINTING

**20.** LARGE FORMAT PRINTING

- **21.** MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING

24. POCKET FOLDERS

- 25. POINT-OF-PURCHASE
- 26. POSTERS
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Posters

### CATEGORY#26



Large billboard or display sign for posting in a public place, usually decorative or pictorial.

A | Small - Up to 20" x 26"

- B | Medium Up to 28" x 40"
- C | Large Over 28" x 40"

#### FOR OFFICIAL USE ONLY

ENTRY #: \_\_\_\_

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- BOOKS OTHER THAN HARDBOUND

   6" X 9" OR SMALLER
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- 9. BROCHURES MULTI-PAGE
- <u>BROCHURES/CATALOG SHEETS</u>
   SINGLE SHEET
- 11. CALENDARS
- **12.** <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
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  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
- **19.** <u>FLEXOGRAPHIC PRINTING</u>
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. <u>NEWSLETTERS AND HOUSE ORGANS</u>
- 23. <u>PACKAGING</u>
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Printer's Self-Advertising





A printed notice to call public attention to a printer's capabilities. This does not include credit lines on work produced for other customers.

- A | Posters and Banners
- B | Brochures and Folders
- C | Campaigns
- D | Other Forms of Self-Advertising

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All entry materials must be received in Westerville by:  $DECEMBER \ 31ST$ 

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MANUFACTURING F	PRINTER		
CLIENT NAME			
FOR OFFICIAL US	EONLY		

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- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Programs

### CATEGORY#28



A printed outline of an event, performance or occasion.

- A | Less than Four Colors
- B | Four Colors or More



#### ENTRY #: \_\_\_\_

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- <u>6" X 9" OR SMALLER</u>

- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - 6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES - MULTI-PAGE

- 10. <u>BROCHURES/CATALOG SHEETS</u> - SINGLE SHEET
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
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- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Screen Printing

### CATEGORY#29



This category includes materials produced using the screen printing, silk screening, serigraphy, digitally controlled, thermal transfer or other printing process. Printing can be done on a variety of materials such as textiles, ceramics, wood, paper, glass, metal, and plastic. Includes DVDs, decals, garments, specialty items, etc.

A | Less than Four Colors B | Four Colors or More PRINTEXCELLENCEAWARDS

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EMPLOYEES	EMPLOYEES	EMPLOYEES	EMPLOYEES
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- 5. <u>BOOKLETS</u>
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- 36. WEB PRESS PRINTING

### Specialties

### CATEGORY#30



Any printed item which does not fit conveniently into other categories.

- A Greeting/Holiday Cards
- 3 | Art Reproductions
- C | Specialty Sets (Trading Cards, etc.
- D | Color Swatches/ Reproductions
- E Printing on Fabric or Plastic
- F | Envelope
- G | Envelope Stuffers
- H | Publication Inserts
- Menus
- I Station
- K | Other

### PRINTEXCELLENCEAWARDS

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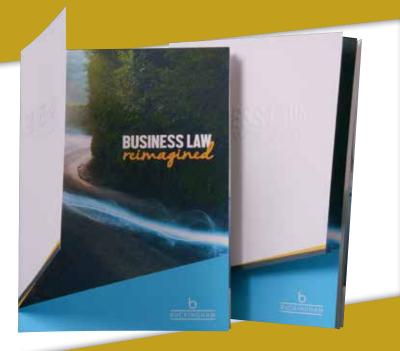
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### Specialty Finishing\*

CATEGORY#31



Entries in this category may also qualify for other categories, but are judged on the unusual graphic or design properties of the finishing of the piece.

- A | Die-Cutting
- B | Embossing
- C | Foil or Film Stamping
- D | Special or Unusual Folding
- E | Special or Unusual Binding
- Combination of Techniques

### PRINTEXCELLENCEAWARDS

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CONTACT PERSON  COMPANY SUBMITTING PIECE  COMPANY ADDRESS CITY, STATE, ZIP  PHONE EMAIL  DIVISION (check/click above the appropriate division)  20 OR FEWER 21-50 51-100 100+ EMPLOYEES EMPLOYEES EMPLOYEES ENTRY INFORMATION  #31 SPECIALTY FINISHING  CATEGORY NUMBER & NAME (E.G. #3 - ANNUAL REPORTS) SUBCATEGORY (check/click to the left of the appropriate lefter)  A B B C D D E F G H U J J  TITLE OF ENTRY  MANUFACTURING PRINTER  CLIENT NAME FOR OFFICIAL USE ONLY  CATEGORY/SUBCATEGORY ENTRY	COMPANY INF			
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	CLIENT NAME			
	FOR OFFICIAL US	E ONLY		

- 1. <u>ALTERNATIVE PRINTING METHODS</u>
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - 6" X 9" OR SMALLER
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- **26.** <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Student Graphic Design\*





Open to any high school, vocational school or college student or group of students involved in the creation or production of print communications. In-plant university press operations not run by students are ineligible for this category. A printed piece must be submitted, however, judging for this category will be based on design, not print quality. No Entry Fee.

\*Non-printing category, not eligible for Best of Region and Best of Show awards.



FOR OFFICIAL USE ONLY

#### PRINTEXCELLENCEAWARDS

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- One completed entry form attached to the piece. Forms must be filled out in their entirety to qualify.
- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call Graphic Media Alliance at 888-576-1971.

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- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>

4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- 7. <u>BOOKS OTHER THAN HARDBOUND</u> - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"

9. BROCHURES – MULTI-PAGE

10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. CALENDARS

12. <u>CAMPAIGNS/PROMOTIONS</u>

13. <u>CATALOGS</u>

- INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS

- <u>PRODUCT</u>

- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>

**19.** FLEXOGRAPHIC PRINTING

- **20.** LARGE FORMAT PRINTING
- 21. MAGAZINES AND PUBLICATIONS
- 22. NEWSLETTERS AND HOUSE ORGANS
- 23. PACKAGING
- 24. POCKET FOLDERS
- 25. POINT-OF-PURCHASE
- 26. <u>POSTERS</u>
- 27. PRINTER'S SELF-ADVERTISING
- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Creative/Design\*

### CATEGORY#33



Open to Graphic Designers who create printed media. A printed piece must be submitted, however, judging for this category will be based on design, not print quality.

A | In House

B | Outside/Agency

\*Non-printing category, not eligible for Best of Region and Best of Show awards.

FOR OFFICIAL USE ONLY ENTRY #:

### PRINTEXCELLENCEAWARDS

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- One completed entry form attached to the piece. Forms must be filled out in their entirety to qualify.
- Two samples of the printed piece.
- Entry fee(\$35 per entry members/\$75 per entry non-members). If you are submitting multiple entries you may submit one check for all entries.

If the same piece is entered into more than one category, include a separate entry form, two additional samples and the entry fee.

Questions? Call Graphic Media Alliance at 888-576-1971.

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- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
- 4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

- 5. <u>BOOKLETS</u>
  - LARGER THAN 6" X 9"
- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- **10.** <u>BROCHURES/CATALOG SHEETS</u> - SINGLE SHEET
- 11. CALENDARS
- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
- 14. CATALOGS
  - <u>PRODUCT</u>
- **15.** <u>CORPORATE COMMUNICATIONS</u>
- 16. DIGITAL PRINTING
- 17. DIRECT MAIL
- 18. ENVIRONMENTALLY SOUND MATERIALS
- **19.** FLEXOGRAPHIC PRINTING
- **20.** LARGE FORMAT PRINTING
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- **26.** <u>POSTERS</u>
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- 28. PROGRAMS
- 29. SCREEN PRINTING
- 30. <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- 33. <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

## Tags, Labels and Decals

CATEGORY#34



Identification or product labels may be flat stock or pressure sensitive. Decals must be transferable to another surface. Entry should be submitted adhered to the actual product, when possible.

- A | Tags
- B | Labels
- C | Decals/Stickers

FOR OFFICIAL USE ONLY

### PRINTEXCELLENCEAWARDS

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- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>

4. <u>BOOKLETS</u>

- <u>6" X 9" OR SMALLER</u>

5. <u>BOOKLETS</u>

- LARGER THAN 6" X 9"

- 6. <u>BOOKS HARDBOUND</u>
- BOOKS OTHER THAN HARDBOUND - <u>6" X 9" OR SMALLER</u>
- BOOKS OTHER THAN HARDBOUND
   LARGER THAN 6" X 9"
- 9. BROCHURES MULTI-PAGE
- 10. <u>BROCHURES/CATALOG SHEETS</u> - <u>SINGLE SHEET</u>

11. CALENDARS

- 12. <u>CAMPAIGNS/PROMOTIONS</u>
- 13. <u>CATALOGS</u>
  - INFORMATIONAL & INSTITUTIONAL
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  - <u>PRODUCT</u>
- 15. CORPORATE COMMUNICATIONS
- 16. DIGITAL PRINTING
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- **18.** <u>ENVIRONMENTALLY SOUND MATERIALS</u>
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- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- 31. <u>SPECIALTY FINISHING\*</u>
- 32. STUDENT GRAPHIC DESIGN\*
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Vendors\*

### CATEGORY#35



Submit an entry and a paragraph (without company name noted) describing the materials and processes employed. Entries submitted without an accompanying description will be disqualified.

- A | Best Use of Ink
- B | Best Use of Paper
- C | Other

### PRINTEXCELLENCEAWARDS

FOR OFFICIAL USE ONLY

ENTRY #: \_\_

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- 1. ALTERNATIVE PRINTING METHODS
- 2. ANNOUNCEMENTS AND INVITATIONS
- 3. <u>ANNUAL REPORTS</u>
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  - <u>6" X 9" OR SMALLER</u>
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- 28. PROGRAMS
- 29. SCREEN PRINTING
- **30.** <u>SPECIALTIES</u>
- **31.** <u>SPECIALTY FINISHING\*</u>
- 32. <u>STUDENT GRAPHIC DESIGN\*</u>
- **33.** <u>CREATIVE/DESIGN\*</u>
- 34. TAGS, LABELS AND DECALS
- 35. <u>VENDORS</u>
- 36. WEB PRESS PRINTING

### Web Press Printing

CATEGORY#36

A | One, Two or Three Colors – Coated Paper

- B One, Two or Three Colors Uncoated Paper
- C | Four Colors or More Coated Paper

MICHAN

D | Four Colors or More – Uncoated Paper



ENTRY #: \_\_\_

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To download the interactive Call for Entries form, go to: graphicmedia.org

Questions? Call 614-794-2300

