

BETHANIE POE

Perrysburg, OH 43551 (513) 663-1052 Bethan.Poe2633@gmail.com

PROFESSIONAL SUMMARY

Passionate professional with demonstrated skills in multimedia design. Experience with thriving in high-paced working environments. Specialized in print production and interactive media design, but has experience in photography and videography as well. Creative problem solver with a meticulous eye for detail.

SKILLS

Problem resolution, critical thinking, Adobe Creative Suite proficiency, creativity, Google Workspace, content management systems, Hubspot, multi-tasking.

EXPERIENCE

12.21.2024-Current

Teaching Assistant

BGSU Department of Visual Communication Technology

Bowling Green, OH

- Assisted with the instruction of thirty pupils in a lab setting.
- Provided individualized support to students.
- Supported the professor in demonstration of content.

12.08.2024-Current

Freelance

BGSU Department of Co-Operative Education

Bowling Green, OH

- Provided wire-framing and CMS training for client.
- Conducted research, analytics, and reports for client.
- Generated a multitude of sticker mock-ups for client use.

05.11.2023-Current

Student Web Developer

BGSU Department of Marketing & Brand Strategy

Bowling Green, OH

- Aided in the production and maintenance of 15,000+ web pages.
- Designed digital signage, forms, emails, and gifs.
- Created and conducted training for new student employees.

08.17.2020-Current

Shift Supervisor, Coffee Master, Certified Barista Trainer

Starbucks

Bowling Green, OH

- Effectively leading store operations and promoting company standards.
- Ensuring quality and inventory standards.
- Setting priorities by leveraging existing tools and resources.