

Ryley Irwin



Work Experience

Instructional Design Intern

Union Home Mortgage

May 2025 - Present

Assist the training team in designing graphics and developing slide decks for internal learning programs.

Support the creation and editing of instructional videos focused on various UHM products and processes.

Contribute to the development of engaging training materials that improve employee understanding and performance.

Product Photographer & E-Commerce Specialist

Treadz CLE - Stow, OH

Dec. 2021 - Apr. 2025

Developed and implemented systems of photographing products to be used in E-Commerce listings, streamlining the listing process.

Organized a database of photos for over a thousand products.

Wrote strategic titles and product descriptions to improve the likelihood of generating sales.

Video & Media Intern

Silver Creek Church - Aurora, OH

Feb. 2022 - Aug. 2022

Filmed and edited the church's weekly informational videos for Instagram and Youtube

Scouted locations and built film sets for videos weekly

Designed new merchandise and restructured online apparel store

Created content for Kids and Student ministries, which included photos, short-form videos, and long-form videos

Volunteer Experience

Student Life Leader

Silver Creek Church - Aurora, OH

Dec. 2019 - May 2023

Lead group discussions and mentored Highschool and Middleschool students.

Documented events and produced content for social media.

Contact

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www.winstondesignco.com

Kent, OH

Education

BFA in Visual Communication Design

Kent State University | GPA : 3.5

Aug. 2021 - Dec. 2025

Skills

Adobe Creative Suite	Communication
Glyphs Mini	Product Marketing
Photography	Organization
Videography	

Awards

Kent State Academic Achievement Award
(2021-2025)

Ohio Governor's Youth Art Exhibit
Excellence Award (2021)

Ohio Department of Education and
Governor's Office Cameo Display (2021)