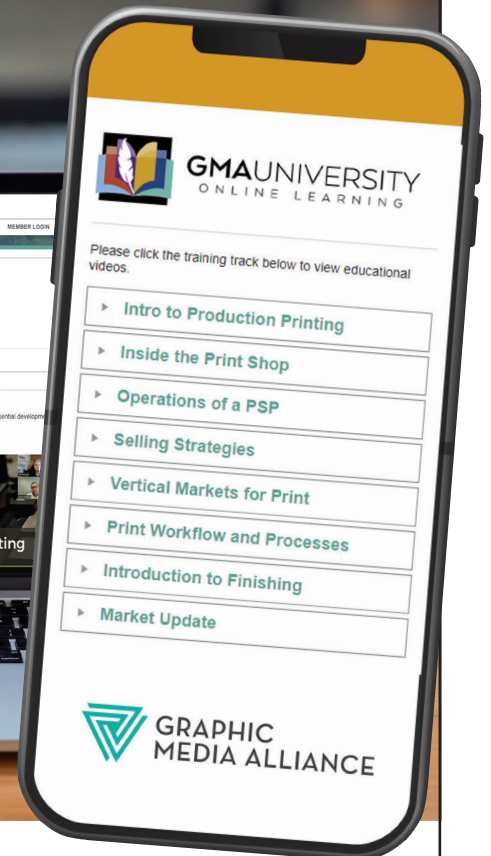
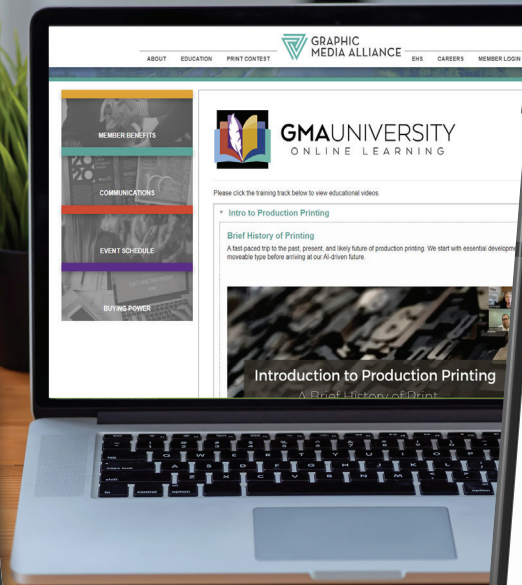




**OVER 120 ON-DEMAND COURSES
WITH OPTIONAL ASSESSMENTS/
CERTIFICATION, FREE
FOR GMA MEMBERS**

 **CERTIFICATE OF COMPLETION
(OPTIONAL)**



Graphic Media Alliance is proud to introduce our newest member benefit, **GMAUniversity**. This new online training focuses on the fundamentals of print and graphic communications as a **no-cost benefit** to GMA member companies and educational institutions.

Through a new partnership, GMA has licensed more than **120 on-demand courses** and educational tracks developed by print industry veterans and business consultants at **The Print University**.

There are currently eight sections/modules available:

- Intro to Production Printing
- Inside the Print Shop
- Operations of a PSP
- Selling Strategies
- Vertical Markets for Print
- Print Workflow & Processes
- Introduction to Finishing
- Market Update

HOW TO BEGIN

Visit bit.ly/GMAUniversity or select **Education>Online Learning** from the top navigation at **graphicmedia.org**. You can also scan the QR Code below.

If you have a graphicmedia.org username and password, you can simply sign in and begin your training. Usernames and Passwords should not be shared for security purposes.

To request access, select the **REGISTER** button. Your credentials will be provided within 1-2 business days.

