

Mailpiece Design Consultant (MDC) Certification Virtual Workshop



The Mailpiece Design Consultant (MDC) Certification Virtual Workshop provides certification in understanding and designing mail for automation. It is essential for mailers to get their mail accepted, receive U.S. Postal discounts, speed mail delivery for themselves and their customers and avoid USPS penalties.

This virtual mailpiece design workshop teaches mailing professionals how to design mail to enhance its compatibility with the US Postal Service automation equipment. It also coaches mailers on how to achieve lower postage prices through automation design for themselves and their customers. The MDC is a mailing professional certification offered in partnership with the Mail Systems Management Association (MSMA). The first class will include a “Postal Update” presentation by Leo Raymond of Mailers Hub starting at 1:00 pm.

This workshop will help you:

- Learn the basics of mailpiece design and what is required for automation postage discounts and faster processing through the U.S. Postal System.
- Find out “WHAT NOT TO DO” to prevent your mail from being rejected, returned, damaged or charged a costly penalty.
- Find out where to go for help for questions, design support and apply the correct postage.
- Find out how your company can reap the benefits of Intelligent Mail Barcode (IMb) tracing and tracking with Informed Delivery and Informed Visibility.
- Find out about how to keep up to date.
- Those who need recertification, those responsible for mail processing, CSRs, Graphic Designers or salespeople should consider attending. Certification lasts for two years.

- A Study Guide (10 chapters, approximately 150 pages) based on the USPS Domestic Mail Manual (DMM) and review questions will be provided in PDF format approximately one week prior to the workshop. Even though the exam is open-book, participants are still expected to read through the study guide and answer the review questions to properly prepare for the exam.

An online final exam consists of 100 multiple choice questions, with a certificate presented upon successful completion. PGCA is charging \$275.00 per person for members, and \$395.00 per person for non-members.