

Mikayla Dixon

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Experience

Mindgruve (Formerly Icon Commerce) | Covington, Kentucky

Graphic Design Freelancer | December 2023–Present

Graphic Design Co-op | January 2023–December 2023

Responsible for creating digital, print and social assets for Tempur Sealy International (TSI) clients including co-branded campaigns, TV storyboards and presentations.

Corporation for Findlay Market | Cincinnati, Ohio

Graphic Design Co-op | August 2021–August 2022

Spearheaded multiple design projects including print and digital collateral, marketing events, merchandise, and way-finding signage. Also tasked with event photography, preparations and tours.

Cincinnati Innovation District | Cincinnati, Ohio

Marketing Intern | January 2022–May 2022

Created social media graphics, animations, videos and print collateral. Also responsible for videoing and piecing together a facilities tour for our ambassadors.

Individual Mentorship | Cincinnati, Ohio

Graphic Designer | February 2021–April 2021

Tasked with creating a new brand for a feminine hygiene line, including individual and box packaging for products. Guided by a professional mentor in the Graphic Design field during an Experiential Explorations Program.

AvroKO | Cincinnati, Ohio

Branding Designer | January 2021–February 2021

Responsible for designing and branding a speakeasy concept for a members only hotel in Nashville, Tennessee. Created branding collateral including menus, coasters, membership cards, etc.

Education

University of Cincinnati DAAP

B.S. Communication Design

Class of 2024

Skills

Adobe Illustrator, Photoshop, InDesign, Lightroom, AfterEffects, Photography, Figma, Mailchimp, PowerPoint, Word

Organizations

Kesem at the University of Cincinnati

Executive Board Outreach

Coordinator and Student Leader
2022–2024