

Case Paper's Own Ken Weaver Kicks Growth into High Gear as VP of Northeast Sales

Case Paper is proud to announce the promotion of **Ken Weaver as VP of NE Sales**. In this expanded leadership role, Ken will oversee sales strategy, customer engagement, and business growth across the region—continuing his legacy of strengthening relationships and driving performance throughout the organization.

Ken has been an integral part of Case Paper since 1994, contributing over 30 years of experience, dedication, and leadership to the sales organization. Throughout his career, Ken has played a key role in strengthening customer relationships, driving growth, and exemplifying the values that make Case Paper special.



"I've had the privilege of growing alongside Case Paper through many exciting transformations," said Ken Weaver, VP of Northeast Sales. "What's always stood out is our commitment to our customers and our team. I'm truly honored to continue helping drive that mission forward during this dynamic time of growth and innovation."

Outside of work, Ken enjoys spending time with his wife, Krissy, their two daughters, Maddie and Ally, and their 100-pound Goldendoodle. Family is at the center of everything Ken does. His daughters have both achieved great success—Maddie as a nurse and Ally as a newly married Physician Assistant. The Weavers share a love of travel and soccer, having spent many years at tournaments and taking memorable family trips together.

Ken is especially excited about the transformation currently happening at Case Paper and the opportunities it brings for innovation and impact. His leadership, experience, and passion will continue to shape Case's success for years to come.

About Case Paper: Celebrating 80+ years of business, Case Paper is one of the largest privately held distributors and converters of paper and board for the printing and packaging industries. With 5 locations nationwide, we're committed to being "On the Case" for all our customers by providing the exact paper and board they need, when and where they need it. For more information, please visit www.casepaper.com.