

#ELEVATEPRINT

**ELEVATE**  
print

RAISE YOUR GAME | RAISE THE INDUSTRY  
**AUGUST 25<sup>TH</sup> AT 1PM ET**

## DIRECT MAIL PROGRAMS & POSTAL PROMOS

LEARN HOW TO PREPARE AND TAKE ADVANTAGE OF THIS  
UNIQUE MAIL MARKETING MOMENT.



• **CHRISTINE ERNA**  
STRATEGIC POSTAL ADVISORS

• **ERICA SWITZER**  
DIRECTMAIL2.0.

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